

Great British Care Awards



GREAT BRITISH CARE AWARDS SPONSORSHIP OPPORTUNITIES

Supported by



Celebrating Excellence Across The Social Care Sector...
www.care-awards.co.uk



ABOUT THE AWARDS

The Great British Care Awards are a series of 9 regional awards celebrating excellence across the care sector. The purpose of the awards is to promote best practice within both home care and care homes sectors, and pay tribute to those individuals who have demonstrated outstanding excellence within their own field of work. Winners of the regional awards go through to one big national final for both care home and home care, to find a true champion for each category.

The awards have been going for over 10 years and we are continuing to go from strength to strength. The judges continue to be amazed with the quality of nominations and this year is no exception.

There are a total of twenty one award categories available for nomination, which represent all areas of the care sector, whether it be older people or specialist services and from frontline staff such as care workers and care managers to people who have made an impact in other ways such as training and specialist care in areas such as dementia an innovation.

The gala awards starts with a drinks reception, followed by a superb gourmet dinner with some surprise entertainment throughout.

This year's will again be presented by entertainer Steve Walls with an abundance of entertainment throughout.

The awards are a true celebration for the unsung heroes of social care, without whom quality care provision in our communities would fail.



**9
REGIONAL
AWARDS**

Throughout November
each year

300 – 700
guests at
each event

**NATIONAL
FINALS**

Takes place in
March each year at
The ICC, Birmingham

**OVER
1,200**
guests!

WHAT THE SECTOR SAYS



“The Great British Care Awards are well established as a fantastic way to acknowledge the dedication, professionalism and commitment of the people who provide care and support.”

“The move towards developing regional awards is very positive because it gives an opportunity for businesses in those localities, to be associated with the awards, and through their funding and sponsorship, they can showcase their

products and services and their commitment to our sector and its fantastic staff.”

Professor Martin Green OBE, Chief Executive, Care England



“Being part of these awards is a huge privilege and pleasure. In amidst the negative press and focus on adult social care it is important to remember the hundreds of thousands of staff who give their all to ensure that those needing care and support receive it in a dignified, respectful and person centred fashion. Amongst the winners tonight we have some real shining stars who we rightly recognise both for their personal contribution, and for the positive

light they create alongside the rest of the dedicated and professional workforce.”

Vic Rayner, Executive Director, National Care Forum



“Good social care enables people to live the lives they choose. We need to share and celebrate good practice and to hold these examples up for others to learn from and aspire to. To do this we need the support of everyone in the sector, including the sector’s suppliers.”

“Its is time to celebrate great care and that is why the Voluntary Organisations Disability Group is delighted to support the Great British Care Awards. VODG

members deliver responsive, high-quality, person-centred services day in, day out. We need to recognise and celebrate excellence from across the sector and what better way to do that than through these awards”.

Dr Rhidian Hughes, Chief Executive, Voluntary Organisations Disability Group (VODG)



WHAT THE SPONSORS SAY



"Access Health and Social Care is proud to announce its sponsorship of the National Finals of The Great British Care Awards 2019.

We're incredibly excited to be involved in celebrating and paying tribute to those individuals who have demonstrated outstanding excellence within their field of work. We feel passionately about giving care workers and organisations the freedom to deliver outstanding care and the awards recognise the important role of these individuals and the sector" www.theaccessgroup.com

Steve Sawyer, Divisional Director of Health and Social Care Access



"CareLineLive are proud to be sponsoring the Home Care Worker award at the Great British Care Awards this year. As a leading cloud-based Care Management System provider, we work with Home Care agencies every day and understand the importance of providing high quality care to those living independently in their own homes. People are at the heart of successful at-home care and having a fabulous Home Care worker who loves what they

do can be life changing and have a hugely positive impact on those receiving care on a regular basis.

Through supporting and working with Home Care workers with our Carer Mobile App, we appreciate, on a day-to-day basis, the hard work and continuous dedication that Home Care workers undertake within their roles. We understand the demands of the job and the flexible approach that Home Care workers must take as no two days are ever the same. We value that Home Care workers at times have to use their initiative as situations can present challenges, however a Home Care worker's role is also rewarding as they get to bring a smile to someone's day and make sure they are okay.

We at CareLineLive, are pleased that the Home Care Worker award offers a fantastic opportunity to celebrate those who have provided excellent service to people living in their own homes. This award offers recognition to those who treat their clients as individuals, have gone above and beyond their duty, used their initiative, and have continually improved their skill set through self-learning and training. CareLineLive would like to wish all the finalists the very best of luck and we look forward to attending the awards in March!" www.carelinelive.com

**Josh Hough, Managing Director
CareLineLive**



"BKR Care Consultancy Limited (BKRCC) are delighted to be involved Great British Care Awards that recognise those very important people that undertake the everyday hard work at the coal face of care, the unsung heroes. The wider media seldom focuses on the achievements of those working in our sector and so these awards are wonderful way to thank some of those who have gone the extra mile in caring for others.

BKRCC offers support to health and social care providers across the care sector, from small to large care homes, hospitals, local authorities, banks, administrators and many other involved parties, through a range of services including: mock inspections, due diligence reviews, provider/managerial support, issues with CQC, CIW or CIS compliance, complaint investigation, coroner's inquests and expert witness services. We would like to take this opportunity to congratulate all the finalists, it is a massive achievement just to have reached this stage, and, irrespective of who wins it is your hard work, enthusiasm as well as the excellent care you provide that benefits all of society." www.bkrccareconsultancy.co.uk

Bhavna Keane-Rao, Director, BKR Care Consultancy



"At Person Centred Software, we are delighted to be working with the organisers of the Great British Care Awards to highlight and celebrate excellence in care. The award we are sponsoring is the Care Innovator Award, which recognises the person who shows exceptional entrepreneurial skills with a new innovation that has demonstrable benefits for all in the business. We are proud to show our support and celebrate those going above and beyond to provide outstanding care.

Our Mobile Care Monitoring (MCM) solution supports the vital care delivered by all the people being celebrated at these awards through evidencing care interactions, electronic care planning and reporting. Together, carers are electronically evidencing over one million care records on MCM every day! If you would like to join the 1,000 care homes already evidencing care as it happens with our icon-driven app visit www.personcentredsoftware.com. Congratulations to all the finalists. It is a massive achievement to have reached the finals and, no matter who wins, your hard work, enthusiasm and excellent person-centred care is recognised and that is the biggest achievement of all." www.personcentredsoftware.com

**Anthony Duhig, Head of Sales and Marketing,
Person Centred Software**



"Surewise.com are delighted to be sponsoring The Home Care Team Award in 2019. We believe that carers occupy one of the most important roles in our society, and deserve every recognition for their hard work and commitment to providing high-quality care and comfort to other people in need. It is our honour to be working with Great British Care Awards to recognise excellence in the carer community for the second year running and to continue to support the care community to live life confidently every single day.

As a company committed to protecting people against the unexpected with insurance policies, we value care, dedication, trust, helpfulness and fairness, and we recognise these strengths in the daily duties and responsibilities of every carer working independently. We'd also like to wish a huge congratulations to every team and individual at the 2019 National Finals, and we very much look forward to hearing the inspiring stories from all of the carers nominated this year." www.surewise.com

Stuart Bensusan, Director, Surewise.com

WHAT THE PROVIDERS SAY

“The Great British Care Awards are by far and away the premier national awards for recognising the people in the workforce who day in, day out go the extra mile to deliver great care for some of the most vulnerable people in our society.

Providing the opportunity for colleagues from all roles to enjoy a fantastic evening of high quality, black tie entertainment and celebrate together, is great recognition for their hard work and dedication. Everyone who attends wants to strive hard to go again!”

**Vicky Ridsdale, Personal Assistant,
Anchor Hanover**

“The Great British Care Awards are a fantastic way of sharing with the world, the amazing life changing work we do here at Cross Keys Care, and indeed the work that is being done across the whole care sector.

It is also wonderful to be able to reward the hard work and dedication of our passionate teams and shine a light on the unsung heroes of care. To attend the Awards Dinner and hear the fantastic stories from other organisations just adds to the success of our sector.”

**Mary Bryce, Director, Supported Housing and Care,
Cross Keys Homes**

“Continued Care supports the Great British Care Awards to show our staff how much we appreciate them and how we value the work that they do.

It gives our carers the opportunity to get out of their uniform and dress up for a night of celebration, and to see other care providers also showing their appreciation of their staff. Winning an award raises our company's profile within our local area and can be a great advertising tool. Even if we don't win, being shortlisted is an honour in itself as it shows that the judging panel recognises the work we are undertaking.”

**Mike Herrington, Area/Office Manager,
Continued Care**

“Other than being an incredibly fun evening out for our staff and the individuals we support, the Great British Care Awards allow us to thank, spoil and congratulate the wonderful work our nominees have done throughout the year. Being recognised and congratulated by the leaders in the sector for doing an outstanding job is not just deserved by those nominated, but also inspires them and others to do more, care more and ensure that every single individual we support get the happy future they deserve.”

**Luzanne Fletcher, Marketing and Communications Executive,
Happy Futures**

“HSG is delighted to support the Great British Care Awards this year. The awards celebrate the very best in social care and recognise the selfless service of all in the sector. Our whole company was buzzing with excitement to be finalists and the awards really helped in our values of “celebrating success” and “we are in it together”. We can't wait for the national finals!”

**Dr Glen Mason, Chief Operating Officer,
Human Support Group**

“Nicholas James Care Homes and Regal Care Trading are proud to support the Great British Care Awards. With 29 Nursing and Residential Communities we feel it is important to celebrate the social care industry and recognise those who work within it. Since 2016 we have won 2 national and 8 regional awards. As a provider having the recognition from the awards has definitely given us another platform to showcase our company's ethos. Importantly the recognition our finalists and winners get is invaluable. Everyone is able to get behind and support their colleagues, which is such a positive outcome for all.”

**Abigail Draper, Marketing & Services Development Manager,
Nicholas James Care Homes Ltd & Regal Care Trading Ltd**

“The Great British Awards have become an integral part of Vida's calendar as simply nominating a member of staff boosts not on the individuals' morale but the whole team. Should we be shortlisted as a finalist the event is always a spectacle and staff are so proud to be involved. Having been successful winners in the past we see the benefits throughout our business in terms of reassurance to our families that we have excelled in our service, and staff feel rewarded and motivated.”

James Rycroft, Managing Director, Vida Healthcare

SPONSORSHIP OPPORTUNITIES

CATEGORY SPONSORSHIP

Category sponsorship is the most popular form of sponsorship. Simply choose one award to sponsor from our 21 award categories (listed on the next page).

Package to include:

- 10 places at the Gala dinner
- Branding on the website
- Branding on the award night on screen
- Branding alongside your chosen category both in the programme with a full page advert and on screen
- Branding on all pre and post awards publicity materials such as E-shots, nomination forms, mail outs, advertisements etc.
- Targeted E-shots to announce your support
- Invitation to sit on the judging panel and network with the judges prior to each event
- Opportunity to present the award on the night
- Invitation to all networking dinners
- Packages can be amended to suit budgets and requirements and can also include adverts in Care Talk magazine www.caretalk.co.uk

Prices:

Regional category sponsorship £3,000 + VAT per region

National category sponsorship £4,000 + VAT

Discounts available for multiple regions and early payment.



The care awards are a fantastic opportunity to celebrate the very best of the care sector and the quality of the event is second to none and an appropriate way to celebrate excellence.

Professor Martin Green OBE,
Chief Executive, Care England



SPONSORSHIP OPPORTUNITIES

CATEGORY SPONSORSHIP

All subject to availability

- The Care Employer Award
- The Care Home Worker Award
- The Home Care Worker Award
- The Care Newcomer Award
- The Care Home Registered Manager Award
- The Home Care Registered Manager Award
- The Nutrition & Hydration Award
- The Dignity in Care
- The Dementia Carer Award
- The Care Team Award
- The Care Home Activity Organiser Award
- The Ancillary Worker Award
- The Care Assessor / Care Handler Award
- The Care Trainer Award
- The Care Innovator Award
- The Frontline Leaders Award
- The Home Care Co-ordinator Award
- The Putting People First Award
- The Housing with Care Award
- The Good Nurse Award
- The Palliative / End of Life Carer Award
- The Carer's Award
- The Outstanding Contribution to Social Care Award



THE FINALISTS

Please see below all the companies that won a regional award and are now national Finalists

AAA Training and Recruitment Ltd

Abbots House

Affinity Supporting People

Akari Care

Anchor

Ashmere Derbyshire

Athena

Audley

Barchester

Birch Green Care Home

Birtenshaw

Bluebird Care Dorset

Bluebird Care Shropshire

Buckinghamshire Care

Bupa Eastbury Manor Nursing Home

Care and Share Associates

Care and Support West

Care Dynamics Yorkshire

Care UK

Carebase Ltd

Carefound Care Home

Caremark

Choices Care

Christchurch Group

City of York Council

Cream Care

Cross Keys Care

Direct Health Group

Do Care Group

Exemplar

Gateshead Council

Gracewell Healthcare

Greensleeves Homes Trust

Harrogate Neighbours Housing Association

HC One

Home Instead

Homes Caring for Autism

Housing and Care 21

Hunt Healthcare

Kareplus

Lelant Nursing Home

Making Space

Milford Care

Millennium Care Group

Morton Grange

My Care Oxfordshire

My Care Services

New Prospects

Nurse Plus

Olympus Care Services

Optalis

Over The Rainbow Care

Pin Point Recruitment

PJ Care

Quality Home Care

Quantum Care

Regard

Sanctuary Housing

Scope

Senior Home Instead

Shared Lives South West

Signature at Moorlands Lodge

Signature at The Miramar

Signature of Brentwood

Solitaire Home Care Services

Somerset Care

Sonnet Care Homes

Special Olympics

St Martins Care

Stamford Bridge

Beaumont

Stowlangtoft Healthcare

Sure Care York

The Green Care Group

The Order of St John CareTrust

Thorpe Care Ltd

Voyage Care

WCS Care Group

Wishes Care and Support

Woodleigh Christian Care Group



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